



DANIEL SWEENEY

MULTIMEDIA MARKETING SPECIALIST

PROFESSIONAL PROFILE

Results-driven, multimedia marketing specialist and content creator with over 6 years of experience in the digital media landscape. Valued for my collaborative approach, I possess expertise across diverse platforms and a proven record of delivering exceptional results for clients.

WORK EXPERIENCE

Social Media & Video Specialist - **VERTICAL GURU**

June 2023 - Present

- Leading a dynamic team of social media and video specialists who drive impactful digital marketing campaigns.
- Responsibilities include; video editing, graphic design, photography, videography, social media strategy, and content creation.
- [Creative Samples](#)

Digital Content Creator - **GOLFCITY, LLC.**

June 2022 - June 2023

- Lead producer creating multimedia content in both short and long form.
- Honed skills in video editing, videography, and podcast production.
- [Creative Samples](#)

Video Producer - **STACK BASKETBALL NJ/NY**

December 2019 - January 2021

- Created engaging multimedia content targeted towards youth athletes, their parents, and basketball enthusiasts seeking comprehensive training and competitive opportunities.

Sales Associate - **THE HOME DEPOT**

May 2021 - August 2021


- Delivered expert guidance and support to customers within the garden department, ensuring a seamless experience on the sales floor.
- Focused on customer experience and satisfaction.
- Engaged with a diverse range of customers.


EDUCATION

Bachelor of Arts - Media Arts & Design

James Madison University, August 2019 - May 2023


CONTACT

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 [Portfolio](#)

 [LinkedIn](#)

 Mahwah, New Jersey

SKILLS

- Digital Marketing
- Social Media Marketing
- Social Media Content Creation
- Video Editing
- Graphic Design
- Videography
- Photography
- Copywriting
- Final Cut Pro
- Adobe Photoshop
- Canva