



DANIEL SWEENEY

VIDEO PRODUCER / EDITOR

PROFESSIONAL PROFILE

Video Producer / Editor with a background in digital marketing and content creation, specializing in video production and motion graphics that drive brand engagement and growth. Detail-oriented and comfortable working in fast-paced environments, with a strong focus on delivering polished, high-quality results.

WORK EXPERIENCE

Video Producer / Editor - **EARTHCAM**

July 2024 - Present

- Producing and editing videos for marketing, sales, and training. Integrating motion graphics, photography, audio, and music as needed.
- Producing and editing time-lapse videos for clients in construction, tourism, retail, and more.

Multimedia Marketing Specialist - **VERTICAL GURU**

June 2023 - July 2024

- Led a dynamic team of social media and video specialists while driving impactful digital marketing campaigns to clients.
- Responsibilities included video editing, graphic design, photography, videography, social media strategy, and content creation.

Digital Content Creator - **GOLFICITY, LLC.**

June 2022 - June 2023

- Lead producer creating multimedia content in both short and long form.
- Advanced skills in video editing, videography, and podcast production.

Video Producer - **STACK BASKETBALL NJ/NY**

December 2019 - January 2021

- Created engaging multimedia content targeted towards youth athletes, their parents, and basketball enthusiasts seeking comprehensive training and competitive opportunities.

EDUCATION

Bachelor of Arts, Media Arts & Design

Focus: Digital Video & Cinema

James Madison University, August 2019 - May 2023

CONTACT



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[Portfolio](#)



[LinkedIn](#)

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Video Editing
- Video Production
- Motion Graphics
- Graphic Design
- Visual Storytelling
- Social Media Marketing
- Digital Marketing
- Videography